



MADISON AREA CHAPTER Association for Talent Development

Summit Recap



Thank you to all who attended the Madison Area Chapter's bi-annual Learning Summit: GROW! and made it a resounding success. Nearly 150 talent and development professionals across the area gathered at the Alliant Energy Center in May to network and share expertise in areas of Strategy, Facilitation, and Technology.

Chief Strategist and author of *Modern Mentoring*, Randy Emelo, led the group as the Learning Summit's keynote speaker. Randy set the stage for talent development, using a guided activity demonstrating how mentorship is a shared role across several connections. Attendees were able to participate in three breakout sessions. Over ninety-three percent of participants cited the educational offerings as the most valuable tool for them. "It was hard to pick sometimes, there was more than one session I wanted to attend at the same time" noted one participant.

The Learning Summit's spring theme, GROW!, intentionally placed focus on critical areas for talent and organizational development.

Indispensable You offered learners strategic ideas in influence, going Lean, and change management. Fundamental You introduced new topics in facilitation including generational differences, behavior change, and coaching SME's. Innovative You included video presentation skills, an e-Learning panel, and a breakout session with Randy on Learning Technology.

In addition to session content, participants benefited from facilitation that encouraged group sharing. Said one participant: "The facilitator's style was engaging and personable. She engaged the attendees through Q/A and offered opportunities for us to discuss issues with others at the table and in the large group." Additional feedback for the sessions touted how they were "Well structured. Great examples. A nice mix of interactive discussion and focused presentation."

Finally, we heard from presenters and participants alike to keep focusing and sharing what is new and "next" in the field. There is clearly strong interest and need to continue discussing and learning about new technology and innovative methods of instruction. The ATD – MAC Learning Summit is one of many avenues where, with your engagement and support, we will continue to offer great programs.

Save the Date

Tuesday, July 12

1:30 – 4 p.m.

Beyond Learning Styles: Using DISC to Improve Facilitation Effectiveness

with Pat Hein

Location: WIPFLI on the Beltline

While we're familiar with designing and facilitating training that caters to all learning styles (visual, auditory, and kinesthetic), you'll use DISC as an essential tool to address pace and priority needs related to both the presentation methodology and the content itself to improve comprehension and retention.

Monday, August 15

1:30 – 4 p.m.

Leveraging Business Partnerships for Learning Success

with Patti Coan and Deb Denure

Location: American Family Insurance, East side

Does your learning project lack business partner support? Join our interactive panel discussion to discover how a team of learning professionals implemented a variety of approaches to enhance the relationships among their business partners. We will overview of the benefits of unified learning approaches in gaining early adoption and on-going support of learning projects. During our roundtable discovery we will reflect on current practices and identify best practices to unite various business teams. Walk away with a personalized Action Plan that will improve your customer experience.

Thursday, September 15

1:30 – 4 p.m.

Linking Learning to Performance Management

with Mary Hoddy and Shoko Miyagi

Location: WIPFLI on the Beltline

What qualities to you look for in an ideal workplace? When you read articles about the need for trust and recognition, how do you link this to creating a learning environment? In this session, we'll analyze how varying levels of competency trigger different needs and we'll have some fun relating it to our teaching, coaching, and performance management!

Monday, October 10

Learn How to Leverage E-Learning to Propel Your Organization's Training Forward

with Ryan Anderson

Location: American Family Insurance

During this interactive workshop we'll explore the benefits of using e-learning and where it best fits into an organization's training plan. We'll also dive into the details for how you can develop you own e-learning model. All of the information and lessons learned are grounded in the presenter's experiences in establishing an e-learning team tasked with establishing the process and infrastructure needed to develop an approach to train millions of users dispersed globally.

FREE! Summer Social

Wednesday, July 27; 4:30- 7 p.m.

Location: Coliseum Bar

Join us for this FREE annual favorite as we network and connect with colleagues over refreshments and beverages!



Save the Date

Nov. 13-14

More details below

Membership Messages

Member Spotlight: Sharon Brown



How long have you been a member of ATD-MAC?

I have been a member of AST-MAC since October 2014.

Provide a little history of your background and how you came to be a member.

I became a member because two of my co-workers are current members and they both recommended that I become a member as well. I thought this would be a great opportunity to meet other trainers in the Madison area.

How does membership benefit you and/or your business?

My membership has benefitted me because I have attended several of the regular meetings and some of the trainings that have been offered. One of the classes that was offered went over some of the latest apps and other programs that are available to free or little cost. Some of them I never even heard of. Keeping up-to-date on the latest trends and tools are essential and ATD-MAC makes sure you are aware of them.

What is your favorite event attended in the past year or so, and why?

Honestly, my favorite event is the December social. I enjoy having the time to meet other trainers in the area in a more relaxed atmosphere. Not to mention the food and cocktails are always amazing as well. I was not able to make it to last year's December social but the year before I had a blast. There was a white elephant gift exchange and some of the gifts were hilarious and I had so much fun.

Anything else you might like to share.

I recommend ATD-MAC to anyone who has a role in training someone. It doesn't matter if you are trainer or not. Having this membership helps keep you up-to-date on the latest trends in training and gives you a network of people to ask questions to.

ATD-MAC is proud to announce the following new and returning members!

- Hannah Achtor
- Ryan Anderson
- Nikki Andrews
- Starla Bremel
- Timothy Bushaw
- Steve Caldwell
- Deborah Cassidy
- Steven Catania
- Pamela Cross-Leone
- Brandi Davis
- Heidi Dunn
- Roselyn Ebel
- Kristina Edwards
- Lisa Eichman
- Cory Erickson
- Amy Esry
- Carrie Finley
- Crystal Fisher
- Sarah Gibson
- Laurie Gift
- Allison Goldthorpe
- Julie Graziano
- Tina Hallis
- Kristi Hittner
- Julie Hubers
- Emily Keilback
- Nancy Kern
- Mike Kern
- Melissa Klein
- Anna Kopp
- Kenn Kosowicz
- Mark Kuether
- Tana Laudolff
- Emily Leas
- Patricia McGuire
- Andrea Meade, CPLP
- Amanda Morgan
- Eric Myers
- Dani Olsen
- Josh Pavek
- Bonnie Pescinski
- Nan Pum
- Travis Ramage
- Krissy Richard
- Amy Russell
- Mary Kay Scheller
- Sarah Schenkat
- Deborah Shipman
- Joe Slezak
- Kevin Smith
- Kimberly Sprecher
- Kara Vosberg
- Megan Wilcox
- Stefanie Wilcox-VanZee
- Lisa Wilke
- Whitney Wilke
- Nicole Wilson
- Julie Wood



Don't Forget! You can support your Chapter any time you order anything from national ATD by entering the ChIP code "**Ch5089**" at checkout! If you're buying books, renewing your membership, or registering for a national conference, a portion of the purchase price will be provided to the Chapter whenever you use the ChIP code!

ATD-MAC Power
Membership
Percentage Report:
39%



In addition to our local chapter, The Association for Talent Development (ATD), formerly ASTD, is the world's largest national association dedicated to those who develop talent in organizations. ATD's members come from more than 120 countries and work in public and private organizations in every industry sector. ATD supports the work of professionals locally in more than 125 chapters, international strategic partners, and global member networks. Not yet a national member? See www.td.org to learn about the many benefits of national membership!

[Click here](#) to review the Power Member brochure.

To Join ATD National as a Power Member, [click here](#) and use chapter ChIP code 5089.

ATD national-local joint membership requirement for chapter affiliation is: 35% or higher

Members Wanted

Do you know anyone who would benefit from membership in ATD-MAC? If so, please forward this newsletter on to them so they can get a feel for what we do and what we can offer! DeeAnna Deane, VP of Membership

Volunteer Now!

Are you looking for a way to get more involved with ATD without a long term commitment?

Please contact us at admin@atdmac.org for questions or interest in volunteer opportunities.

ATD-MAC Matters



President's Message

Summer is here! I hope everyone is able to spend some time with family and friends relaxing and refreshing. Sometimes it is hard to get away from work, but we all need that "me time". Speaking of relaxing and refreshing, this month brings our Summer Social. This is a great opportunity to meet some new people, network, and find out all the latest scoop at ATD-MAC. Look for details on our ATD-MAC website.

Kudos and a huge thank you to the Grow! Learning Summit team: Jen Stangl, Erin Lavery, Jake Burris, and Jon Zulawski. What a fantastic turn out, great keynote, engaging breakout sessions, and networking opportunities. This took uncountable hours of volunteer time to put together, and couldn't have been a success without such a great team working together and giving their time to our chapter. There are many ways to volunteer, and most of them don't require that level of volunteer hours. Because everyone has work and personal obligations, YOU can establish how much time you have to give. Our chapter is a member organization, and that means the membership voluntarily govern (board) and run (volunteers and committees) all of the activities we have to offer. Our chapter is only as strong as its volunteer engagement. Get involved today!

This is my last president's letter (sniff, sniff). It's been great to be president of this organization. I've met so many talented people who have challenged me to take my own skills to new heights. I've enjoyed getting to know everyone better, learning more about talent development in the organizations in the Madison area, and helping to do my part to make ATD-MAC strong and vibrant in the community. This month we will be holding board elections and I will be transitioning into the Past President role. In that role I will help onboard and mentor new board members and provide continuity to our incoming president, Jake Burris. Let me say that ATD-MAC could not be in better hands than with Jake. He is a strategic thinker, a great speaker (as we all learned at the Grow summit), and just a FUN person to be around (remember: Summer Social is almost here).

If you've been hesitant to get more involved, now is the time to rethink that. Update your skills, add some volunteering to your resume, and get to know a great group of people. Check out all the great information in this month's newsletter. I hope to see you all at an upcoming event!

Meet Incoming ATD-MAC President Jacob Burris



Jacob Burris is currently President - Elect of the Madison Chapter and has served in this capacity for the last year. He is Director of Services Development at Renaissance Learning where he oversees a team of instructional designers. Jacob has fifteen years of progressive experience as a teacher, facilitator, instructional designer, and strategic leader. Jacob holds a Masters in Education as well as a certificate in Instructional Design. Jacob is married with a son and enjoys reading, creative writing, and cinema.

Board Elections

Be on the lookout for the upcoming Board Election Ballot going out through email. In the meantime, take a few moments to get to know the candidates.

VP of Membership Candidate: **Steve Caldwell**

My name is Steve Caldwell and I look forward to serving on the ATD Madison Chapter board. My own strengths include strategic / holistic oversights, analytical thinking, idealization, synthesizing ideas, and group dynamics / collaboration. All of these strengths have been used on a variety of human-factor projects (e.g., culture change, training, organizational performance, mentoring) and scientific/engineering projects (e.g., new product launches, product design, equipment design, quality improvements). Ask me about "the chicken project in Arkansas" sometime – it's a really good story on combining human factors, science, and being really adaptable in a minimalist setting.

VP of Technology Candidate: **Marc DeCarli**

Marc is an engaging talent development professional with wide-ranging experience in adult learning, facilitation, leadership, technology, and training development. He has 15+ years of experience developing and delivering training content to new and experienced employees, coaching, and leading teams in challenging and dynamic organizations. He currently works at Renaissance Learning, Inc., a K-12 educational technology company, where he plays a critical role as a member of their Sales Enablement Team. Marc holds an undergraduate degree in Organizational Behavior and Leadership from Edgewood College.

VP of Finance Candidate: **Curt Klinkner**

Curt is the Lead Learning Programs Manager for QBE North America and has been with the organization for 3.5 years. Prior to QBE, Curt spent 17 years with American Family Insurance mostly in the L&D space designing and delivering technical and leadership curricula.

VP of Administration: **Pat Hein**

I'm currently about as far away as I can get, professionally, from where I originally intended to be! I set out to be an astronomer, and so I got my degree in Physics from Illinois Wesleyan University and followed that up with a short grad school stint at the University of Kansas. Nowadays, most of my time is spent showing folks how to play well together in the sandbox, improving team performance, etc., be it through DISC training, Crucial Conversations training, or some other type of interpersonal training/retreat in my role as a Learning & Development Specialist - Leadership Development for UW Health.

President Elect Candidate: **Jenn Stangl**

I am excited about the opportunity to continue my time on the ATD-MAC Board. Like our members, I share a strong passion for learning and development and feel fortunate to be a member of the chapter and the board. I have found ATD-MAC to be a valuable piece of my professional development; from the monthly chapter events to the opportunity to meet so many individuals in the learning and development community. I truly enjoy developing and managing educational programs to help others meet their goals and learn how they can support the development of others. I look forward to what the next year brings for our chapter!

ATD National News

ATD & Midwest Chapters Announce Regional Conference

The ATD & Chapters Regional Conferences Program Advisory Team is pleased to announce dates for the Fall ATD & Midwest Chapters Regional Conference.

ATD-MAC is pleased to participate in the [2016 ATD & Chapter Regional Conferences](#). For more information and to register please visit www.td.org/midwestconference! ATD-MAC members receive the member rate of \$249 using the code **ATDChapConf**!

ATD along with the Midwest chapters are collaborating to hold an exciting, new regional conference this fall. The [Midwest conference](#) will be held November 13-14 just outside of Chicago. Local industry professionals, chapter members, and chapter leaders are invited to join us on November 14 for a one-day learning and networking event with a welcome reception the evening before.

Keynotes for the conference include **Chris Yates**, Chief Learning Officer and Director of People and Organizational Development for Caterpillar, and **Rob Lauber**, Chief Learning Officer of McDonald's Hamburger University.

Click here to register now

Click here to learn more



<p>ATD and Midwest Chapters Regional Conference</p>	<p>November 13-14 Chicago, IL</p>	
	<p>HOTEL INFORMATION The Hyatt Lodge at McDonald's Campus (Hamburger University) 2815 Jorie Boulevard Oak Brook, IL 60523 p: 630.658.1234</p> <p>Reserve your hotel room today! Book by October 24 for the discounted group rate of \$145/night.</p>	
<p>Visit www.td.org/midwestconference for more information.</p>		

Opportunities to Connect



Find us on LinkedIn | Join our Linked In Group to get updates on upcoming events and network with other ATD MAC members!



Visit us at atdmac.org



Do you have ideas for our newsletter or would you like to contribute an article to be considered for publication? Please contact Erin Lavery, VP of Marketing, at vp.marketing@atdmac.org!

Sponsor Recognition

A HEARTY THANK YOU to our Platinum Sponsor, Edgewood College! Our deepest thanks for supporting our ATD- MAC chapter and helping us continue to offer great value to our membership with quality programming and networking events! Interested in furthering your education? Check out the Masters in Organizational Development program offered at Edgewood College!



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