

# Becoming a Board Member has its Privileges

The ATD Madison Area Chapter (ATD-MAC) supports an active community of professionals dedicated to improving Talent Development. Our Chapter, first established in 1969, has a long history of providing inspiring programs, valuable networking, and supporting members through professional development and networking opportunities.

## ATD-MAC Board membership benefits include:

### Chapter Involvement

**Paid attendance at programs and events** – As a thank you for volunteering for a board position, attend all ATD-MAC chapter programs and events for free.

**Expand your network** – Take advantage of the opportunities to interact with other Chapter and National ATD members, volunteers, and professionals at ATD programs locally, across Wisconsin and nationally.

**Lifetime membership** – Former Presidents receive a free local Chapter membership for life!

### Talent Development

**Advance team-building skills** – Improve your ability to collaborate with others on our Board, with a special project team or on a committee just a few hours a month.

**Enhance learning and training knowledge** – Expand your knowledge through our programs which are based on the ATD Competency Model. The ten areas include performance improvement, instructional design, training delivery, learning technologies, evaluating learning impact, managing learning programs, integrated talent management, coaching, knowledge management, and change management.

### Career Enhancement

**Build professional and personal relationship** – We provide a great environment to help grow your career! ATD is recognized internationally as a world premier Talent Development organization, so chapter leadership involvement looks great on an application.

**Improve leadership skills** – Board member service is an investment in your leadership skills, benefiting you, our Chapter and your employer in many ways.

### National ATD Involvement

**Paid membership & free T&D magazine** – ATD-MAC pays for your National ATD membership which includes the great T&D publication mailed to you.

**Members Only web site access** – Receive access to resources only available to National ATD members such as access to webcasts, e-newsletters and discounts in the ATD store.

**ALC & ICE attendance** – All Board members may have an opportunity to attend the annual ATD Leaders Conference (ALC) and presidents may have an opportunity to attend the annual ATD International Conference and Exposition (ICE).

**Apply now to share your energy and excitement for Talent Development. You'll be glad you did!**

**Contact:**

Chapter President at [president@atdmac.org](mailto:president@atdmac.org) or Past President at [past.president@atdmac.org](mailto:past.president@atdmac.org)